

SHIRE'S

BIG DAYLIGHT STORE

SALISBURY, -:- MISSOURI

BANKRUPT PRICE DRY GOODS

MILL

Saturday, JULY

Notwithstanding the fact that within the past eight months every article of merchandise has advanced its bankrupt sale price ever advertised. Weather conditions during the spring and early summer season lessened the fun that induces us to cut prices to such an enormous extent, it's absolute necessity. We need the wonderfully low prices below, then come in and buy the goods. Every article advertised is on our shelves.

DRY GOODS DEPARTMENT

In the following prices we produce a chain of evidence supporting our claim that the greatest mercantile event in North Missouri's history is the Big Store's Bankrupt Price Sale. If blow and bluster—extravagant claims—and gush are to be considered, we will have to relegate our Bankrupt Price Sale to the background. But if actual facts—genuine bargain-giving and unparalleled price-cutting are really the things that count, then our Bankrupt Price Sale is entitled to the distinction of being the greatest mercantile event in North Missouri. \$100.00 Reward will be paid to any person not finding everything just as advertised.

Dry Goods

All best American Prints, worth 7c, sale price.....	4c
All best Scotch Lawns, worth 6c, sale price.....	3 1-2c
All best Fancy Lawns, worth 10c, sale price.....	5c
All best French Lawns, worth 15c, sale price.....	9c
Yard wide L C Island, worth 8c, sale price.....	5c
Bleached Domestic, worth 12 1-2c, sale price.....	7 1-2c
Indian Head heavy brown Domestic worth 10c, sale price.....	7 1-2c
Amoskeag Gingham, worth 10c, sale price.....	6 1-2c
Best quality Dress Gingham, worth 12 1-2, sale price.....	8 1-2c
10,000 pairs Ladies' and Misses' Hose, worth 10c per pair, only.....	6c

Dress Goods

25c all-wool Tricots, sale price.....	18c
50c all-wool dress goods, every color, including blacks, sale price.....	37c
75c all-wool dress goods, every color, including blacks, sale price.....	53c
\$1.00 all-wool dress goods, all colors, including blacks, sale price.....	79c
\$1.25 all-wool dress goods, all colors, including blacks, sale price.....	89c
\$1.50 all-wool dress goods, all colors, including black, sale price.....	1.12
25 pieces colored and black Mohairs 50 in. wide, worth 75c, sale price.....	39c
25,000 yards Edgings and Laces at 1/2 price.	
Full line of ready-made Skirts and Shirt Waists, at 1/3 off regular Price.	
Largest stock of Table Linens, Towels and Napkins in North Missouri, at 1-3 Off	

We are unable to mention prices on everything in our establishment. You will have to call and see for yourself. We guarantee that you will be satisfied as we want every customer to advertise us.



These prices are for Spot Cash ONLY. Remember this and do not ask us to give you credit.

Greatest Store in Charle

Has placed its stock of high-grade Cloth be sold in 21 days at less than actual cost of raw material. We present here a chain of evidence that you will find they tell of saving opportunities. We guarantee with a \$100.00 reward nothing could be more bona fide. Sale commences Saturday, July 27, and Be sure to attend early. Don't wait until the golden opportunity.

Silk, Carpet, Rug, Mattin

All 27 in. Jap Silks in every color made, worth 60c, sale price.....	37c
36 in. Black Taffeta silk, worth \$1.00 per yd, sale price.....	.63
36 in. colored changeable silk, worth \$1.23, sale price.....	.79
36 in. black Peau de Soie silk, worth \$1.50, sale price.....	.98
27 in. black Peau de Soie silk, worth \$1.35, sale price.....	.93
21 in. black Peau de Soie silk, worth \$1.00, sale price.....	.78
100 Patterns in fancy shirt waist suits, worth 75c and 85c, sale price.....	.37
Ladies' hemstitched handkerchiefs, worth 5c each, sale price.....	.00
Ladies' hemstitched handkerchiefs all linen, worth 10c, sale price.....	.00
Ladies' Topsy fast black Hose, worth 10c, sale price.....	.00

This sale offering the will open Saturday continue until Satu

On our entire \$75,000 Stock of Dry Goods and Clothing will make this the

ELISHIRE SA